

SILVERCREEK

ISSUE No 3

FALL
WINTER
TWENTY
SIXTEEN



ANALOG PHOTOGRAPHY BY INDRA • FASHION TRENDS: WHAT'S IN FOR FALL
• SC LIFESTYLE • AMBER & COPPER • AND MUCH, MUCH MORE...



Silver Creek, Colorado, was first settled by miners in 1875, and thrived until the silver crash of 1893. In the 1950s the area grew again with many craft shops setting up business in the old 19th century stores. It is now a ghost town, but its history of pioneers, miners and artisans inspires the Silvercreek brand today.

SILVERCREEK.NL



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Alpaca, mohair..for our collection we used the best wools. Soft, warm and no itching. We hate itchiness.

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This winter doesn't have to become dark. Complete your outfit with a little yellow.

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Silvercreek is more than just fashion. Our collection of goodies is growing. Leather luxury, stationery, soap, ooh we love it.

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The suit is the shit! A classic ready-to-wear fashion item. Ladies, this suits you.

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Knits, tees, shirts, the shades of grey are everywhere this season. Find out our favorites.

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Gents, these are for you! These comfortable and technical inspired jackets protect you from wind, rain and cold.

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TREND MEN: BLUE & RED

Blue & Red, a great couple. Check out our checkered shirts, dotted socks, knitted jumpers and striped tees.

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SMOKING CARS

This season we put our photographer Gijs Spierings a day in front of the camera. Not a bad idea after all!

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AMBER & COPPER

We keep the best for last. Meet our new family members.

INSPIRED BY A HISTORY CREATED FOR TODAY





Jumper 'Waina' 59.95

CONTRA STIQUE

**“CONTRASTIQUE IS AN EXTENSION
OF MYSELF. THE NAME REFLECTS MY
TASTE AND MY CHARACTER; ONE OF
EXTREMES WITH LITTLE GREY”**

Model: Indra Moonen
Photography: Gijs Spierings
Make-up: Judith Anna Pronk



Jumper 'Waina' 59.95 Jeans 'Celsi Ankle denim black used' 89.95

A DAY WITH INDRA MOONEN, ANALOG PHOTOGRAPHER, WHO WORKS WITH OLD METHODS LIKE WET PLATE COLLODION AND LITH PRINTING. WE ASKED HER TO GIVE THE SILVERCREEK AUTUMN CAMPAIGN AN EXTRA SPECIAL VIBE. FIRST WE VISITED INDRA IN HER STUDIO 'CONTRASTIQUE' IN ORDER TO KNOW EVERYTHING ABOUT HER AND HER AWESOME PHOTOGRAPHIC TECHNIQUES.

WHAT MAKES CONTRASTIQUE SO SPECIAL?

"In my work I'm always searching for something that really suits me. Both in my jobs for clients as in my own work. In my photography I don't want to make any compromises. I love learning from traditional techniques. In this I find a way to express myself. A way that suits me in terms of method and result. I do not know if this makes Contrastique necessarily different, but it does makes it authentic, with my signature in it."

YOU ARE USING OLD TECHNIQUES SUCH AS 'WET PLATE COLLODION'. HOW DID YOU COME ACROSS THIS TYPE OF PHOTOGRAPHY?

"My training started off in a very classical way; with film. Later on I also learned digital techniques but I quickly got bored with that. I went back to analog photography. At first I tried to find more of a challenge by working on larger formats; 120mm film, 4x5 and 8x10. Eventually I came across a clip on the internet of a man who was working with 'wet plate'.

I was so impressed by the process and the result; that's how my quest in the world of alternative photographic techniques began. I finally met the man, who showed me the process. From then on I was convinced I wanted to continue with it. I attended a workshop, collected all the material and started. I learned to grasp new ideas, not to be afraid of jumping into the deep end, working for hours and nights without concessions, towards something from which the outcome wasn't certain. That is incredibly valuable and I can recommend it to everyone. "

"I HAVE LEARNED TO GRASP NEW IDEAS, NOT TO BE AFRAID OF JUMPING INTO THE DEEP END, WORKING FOR HOURS AND NIGHTS WITHOUT CONCESSIONS"

WHAT'S SPECIAL ABOUT 'WET PLATE COLLODION'?

"First: the result. There's a dark, almost melancholic atmosphere in the images. That's what I'm searching for in my work. The irregularities in the picture caused by, flaws in the glass, for example, or not thoroughly clean the glass plates, give each image a unique and unpredictable character. I find that incredibly fascinating. Beside that, it's the slow way of working that appeals to me. You have to make every step all by yourself. From the cutting of the glass to the preparation of the chemicals. From the preparation of the glass plate to the development of the plate in the darkroom. It feels like a welcome relaxation in this volatile digital world. It makes the experience of creating a lot more intense."

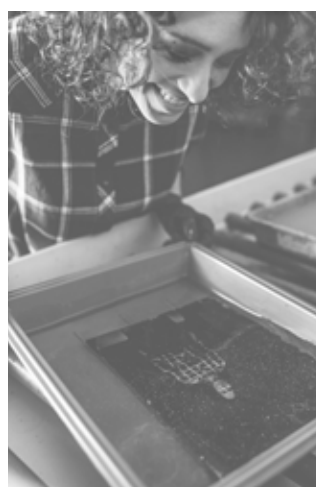
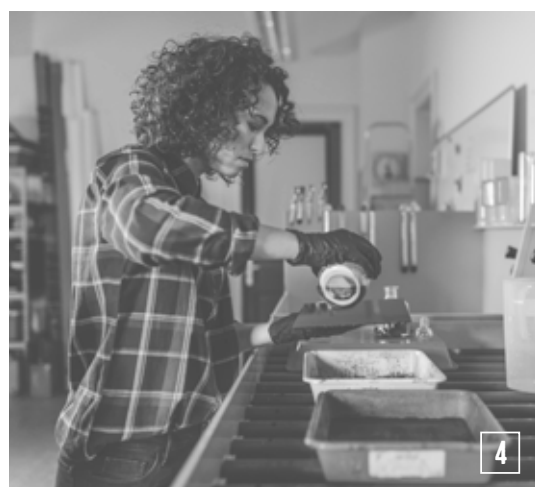
READ THE COMPLETE INTERVIEW ONLINE. VISIT SILVERCREEK.NL



Scarf 'Tosca' 39.95
Jack 'Char' 99.95







1 "It starts with the glass. Glass is the bearer of the process, which has its origins in 1851. At a glass trader I get black glass, in plates of 60 x 120 cm. Then I cut it to size; usually 4x10, 8x10 and 10x10 cm. I file the sharp edges so I will not cut myself and clean the plates thoroughly."

2 "Before I photograph, I pour the first collodion on the glass. Collodion is a mixture of cotton shoots, dissolved in sulphuric and nitric acids, diluted with alcohol and ether. This mixture ensures that the light-sensitive layer will attach to the glass plate. Then I put the glass sheet in a bath with silver nitrate."

3 "The added salts in the collodion will connect with the silver and form silver halides. This means that the plate is sensitive to light. That process takes about three minutes. When that is done I take the plate out of the silver nitrate and place it in the back of the camera. After I have closed the back panel to the camera, the glass plate can be exposed to the light. Depending on the light source, exposure times vary from 4 seconds to a few minutes."

4 "After exposure, the plate will be developed, stopped and fixed. All this must take place within a time period of 15 minutes otherwise the chemistry dries on and no longer responds with the developer. That's why the technique is called 'wet plate'. After a final rinse bath, the plate is ready to dry and to be varnished. Then the picture is finished."

"THERE'S A DARK, ALMOST MELANCHOLIC ATMOSPHERE IN THE IMAGES. THAT'S WHAT I'M SEARCHING FOR IN MY WORK"





Top image: Leather bag 'Oba' 39.95 Bottom left: Top 'Nida' 59.95 Hat 'Tess' 29.95
 Bottom right: Jumper 'Waina' 59.95 Leather skirt 'Phelicia' 149.95



MATERIAL GUIDE LEATHER

LEATHER IS THE MOST ANCIENT AND NATURAL MATERIAL WITH A UNIQUE CHARACTERISTIC. THAT'S WHY IT IS ONE OF THE KEY ITEMS IN OUR WINTER COLLECTION. THE AUTHENTICITY AND RIDGE HISTORY OF THIS MATERIAL CORRESPONDS TO THE ROOTS OF OUR SILVERCREEK BRAND. IT IS A MODERN CLASSIC AND EASY TO COMBINE IN MANY WAYS.

HOW TO CARE

The longer you wear it, the more beautiful it becomes. Keep your leather in great condition by spraying it every 2-3 months. Do not wash your leather garment yourself, we recommend to bring it to a professional dry cleaner. It is possible to iron your leather piece when it is wrinkled. Lay the garment flat and iron it on a medium heat with a kitchen towel in between.

Jumper 'Waina' 59.95
Leather skirt 'Phelicia' 149.95

LOOKBOOK LEATHER SKIRT



Jumper 'Waina' 59.95
Suede skirt 'Pien' 89.95



Top 'Noraine' 49.95
Leather skirt 'Phelicia' 149.95

IT'S OK TO BE WOOLISH

THE REVIVAL OF WOOL IS STILL GOING STRONG. THE LUXURY AND SOFTNESS OF THIS FIBER IS USED FOR MANY DIFFERENT GARMENTS.

Slim fitted cashmere crew neck pullovers, oversized light weight dresses and extra long loose fitted cardigans. One thing they have all in common is that they are soft and cozy. The many different lengths give a range of different silhouettes. Cropped sweaters are worn in combination with extra long shirts. The ankle cardigan can be worn in combination with a luxury cupro dress. Colours are used in a monochrome way, which means that you can wear different shades of one colour in one silhouette. The used colours are based on natural colours like grey, camel, burgundy, blue and army.



Cardigan 'Isabel' 69.95



Dress 'Kelsey' 79.95



Jacket 'Dido' 129.95



Jumper 'Wendy' 69.95



1. Pants 'Olga' 69.95 2. Cardigan 'Isabel' 69.95 3. Hat 'Tess' 29.95 4. Top 'Giselle' 49.95 5. Dress 'Kathrin' 89.95
6. Top 'Nina' 49.95 7. Top 'Noe' 59.95 8. Leather luxury from 9.95 9. Bag 'Oba' 39.95 10. Suede skirt 'Pien' 89.95
11. Skirt 'Patricia' 59.95



Cardigan 'Zoe' 89.95
Dress 'Kathrin' 89.95



THE SUIT

For many women today, suits feel old fashioned and stuffy. But historically, they offered freedom, power and controversy. In the year 1870 actress Sarah Bernhardt scandalized Paris by wearing a custom-made trouser suit, which she called her 'boy's clothes'. She continued to blur gender roles when she played Hamlet in 1899. In 1914 Coco Chanel designed her first suit, a fur-trimmed jacket with a matching ankle-length skirt. After that the suit was world wide accepted for women.

Today it is not only worn for business occasions but also in a stylish way. This modern uniform is made of classic textiles in neutral colours. It can be worn classy with a white shirt, casual with a crewneck pullover or fashionable with bright coloured tops.



Blazer 'Dixie' 119.95
Pants 'Odilia' 89.95



SILVER FROM THE CREEK

**“IN OUR STUDIO THE PAST
MEETS THE PRESENT.”**

Models: Guido Schram & Tamara van Kekerix
Photography: Gijs Spierings
Make-up: Judith Anna Pronk



“OUR MUTUAL COOPERATION IS OUR GREAT STRENGTH”

We are constantly trying to challenge ourself to do something new and to surpass the earlier result. Being creative and creating!”

COULD YOU TELL US SOMETHING ABOUT HOW YOU CREATE YOUR JEWELRY AND OTHER PRODUCTS?

“Everything we do, comes from our hearts. Sometimes we are going through an intense design process, it may take days to create the right idea. Drawing, sometimes cutting and forming, modeling and redrawing, it helps to make the idea visual. Sometimes we just wake up in the middle of the night with a cool idea in our mind. Sometimes a good idea automatically leads to cool new stuff.”

WHAT IS AT THE TOP OF YOUR WISH LIST TO FORGE?

“We both want to work on a new large silver piece. The designs are already made. Tamara will make two candlesticks with loose folded parts that fit together and form one whole. It’s the same kind effect like origami, but in silver. Guido likes to create a silver object with a bit of humor in it. At first sight it remains a little secret. If you look closer to the vase, there is a little story visible with a surprise effect. Sounds exciting don’t you think? We have a clear picture already, but you have to see it when it’s finished!”

**READ THE COMPLETE INTERVIEW ONLINE.
VISIT SILVERCREEK.NL**

**SILVERCREEK, IT’S IN THE NAME.
THAT’S WHY WE VISITED ATELIER79.
ATELIER79 IS A GOLD AND
SILVERSMITH’S STUDIO WHERE THE
PAST MEETS THE PRESENT.
IN THIS WORKSHOP THE CENTURIES-
OLD CRAFTS ARE JOINED WITH THE
LATEST DESIGN TECHNIQUES.
GUIDO & TAMARA SHOWED US THEIR
BEAUTIFUL CRAFT.**

WHAT IS SPECIAL ABOUT ATELIER79?

“We use both ancient tools like the saw frame, hammers, stakes and burners as the most modern design and construction techniques, such as 3D drawing, 3D printing and modern molding equipment. We got all these possibilities in one studio. This is very unusual in our industry. We involve our customers in the whole process and devote our full attention and time to each question. Our mutual cooperation is our great strength.”

WHERE DOES YOUR PASSION FOR THE CRAFT COME FROM?

“Making a piece of jewelry, a silver piece or an art object, is something very personal. We design always from our heart. We attract a certain audience which appreciates our style. Sometimes, it’s love at first sight.

Other times we make something specially commissioned. In both cases, the emotions speak volumes at someone’s face and that is exactly what makes our job so much fun.





1. Scarf 'Arizona' 29.95 2. Sweater 'Adam' 99.95 3. Stationary from 1.95 4. Jumper 'Eddard' 79.95
5. Jumper 'Eduardo' 79.95 6. Chino 'Doer' 89.95 7. Shirt 'Kahn' 79.95 8. Leather key holder 4.95 9. Canvas bag 4.95



Jumper 'Eduardo' 79.95
Chino 'Doer' 89.95

THE SOFTSHELL JACKET



Softshell jacket 'Chamber' 129.95
Bodywarmer 'Cool' 89.95

THE TECH PARKA



Parka 'Jovan' 219.95



1. Scarf 'America' 29.95 2. T-shirt 'Gustaf' 59.95 3. Jeans 'Copper vintage' 99.95 4. Jumper 'Eloy' 79.95 5. Shirt 'Koen' 79.95
 6. Jeans 'Copper rinsed' 99.95 7. Shirt 'Kris' 69.95 8. Jumper 'Ewout' 79.95 9. Pair of socks 6.95
 10. Leather bag 'Austin' 129.95 11. Jumper 'Eddy' 69.95



Shirt 'Kris' 69.95
 Jumper 'Ewout' 79.95
 Jeans 'Copper rinsed' 99.95



T-shirt 'Bastiaan' 14.95
Jeans 'Copper rinsed' 99.95

SMOKING CARS

**“I THINK IT’S COOL TO BE ABLE TO
TELL MORE OF A STORY IN MY IMAGES,
AND WITH THAT BRING ACROSS
FEELINGS AND SENTIMENTS.”**

Model: Gijs Spierings
Photography: Indra Moonen & Jenneke Luijmes
Make-up: Barbra Oliemans



Shirt 'Klas' 99.95 Jeans 'Copper Midnight Dark' 99.95

USUALLY THE MAN BEHIND THE CAMERA FOR SILVERCREEK. ONE DAY WE PUT GIJS SPIERINGS IN FRONT OF THE CAMERA. ACCOMPAGNIED BY HIS NIKON, TWO CARS, AND THAT GOES WITHOUT SAYING, A FEW CIGARETTES.

WHAT WAS THE START OF YOUR PASSION FOR PHOTOGRAPHY?

"My passion for photography really originates from the fact that I've always been mad on cars. Now, more than ten years ago I took the odd photo when I came across a beautiful car, whenever I saw more beautiful pictures in books or on the internet, I wanted that too."

WHAT ARE THE INGREDIENTS FOR THE PERFECT IMAGE ACCORDING TO YOU?

"An exquisite car, a beautiful mountainous landscape, a sunset, a beer and not to forget Sherman, my partner in crime. I like to play with light and a fogger to create a dramatic vibe."



YOU WORK A LOT WITH CARS AND FASHION. WHAT'S SO FASCINATING ABOUT THESE THEMES.

"Good question, when I see a beautiful car, the first thing I think about is: "how shall I shoot it? and then I get really enthusiastic and I get funny ideas. In fashion/lifestyle I think it's cool to be able to tell more of a story, and with that bring across feelings and sentiments. For example with cinematic views. That's why I love to work with Silvercreek."

WHAT'S STILL ON YOUR BUCKET-LIST TO PHOTOGRAPH? AND WHICH LOCATION IS ON YOUR WISHLIST?

"Well, a lot of things, so many ideas which I still want to work out. But at this moment I think it would be really cool to shoot a golden Mercedes-Benz G63 AMG 6x6 on a type of dark moonlit landscape."

SILVERCREEK LIKES TO BRING A POSITIVE MESSAGE WHAT POSITIVE MESSAGE WOULD SUIT YOU?

"Everything will be all right."

READ THE COMPLETE INTERVIEW ONLINE. VISIT SILVERCREEK.NL



Shirt 'Krijn' 69.95
Pants 'Deek navy' 99.95

COPPER



THE COPPER IS LIKE THE COUSIN THAT EVERYBODY RESPECTS. HE WORKS HARD, ENJOYS LIFE AND IS NICE TO HAVE AROUND. HE'S LIKE THE GUY THAT LIVES THREE LIVES IN ONE AND MAKES IT LOOK EASY.

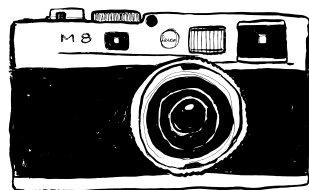
The Copper is a straight fit jeans with a tapered leg,
available in several washings
Price: 99.95

AMBER



AMBER IS THE PRETTY AND LOVABLE NIECE. SHE IS SUCCESSFUL IN EVERYTHING SHE DOES AND LOOKS GOOD IN EVERYTHING SHE WEARS. A NATURAL BEAUTY THAT WILL BRING A SMILE TO YOUR FACE.

The Amber is a mid rise skinny jeans,
available in several washings
Price: 99.95



CLICK! WE LOVE SHARING PICS

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#makingmemories